

ABSTRACT

An information transaction machine or the like for public access to the Internet by an end user enables the end user to gain free access starting either with a data chip having a unique code or an input means with later dispensing of a data chip for future use. Free access is provided to the end user in exchange for demographic data attributed to the user and such data is in turn provided to advertisers during use for allowing such advertisers to stream targeted advertisements or messages at the user.

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